



Tony Santos

Advertising & Interactive Design
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Qualification Summary

Dedicated and detail oriented advertising designer with five years experience working as a freelance designer and three years working in design departments.

Skill set includes	Adobe Creative Suite	XHTML
	Adobe After Effects	CSS 2.0
	Adobe Flash	Javascript(including jQuery,etc)
	Corel Painter	XML/XSLT
	Apple Final Cut Pro	Actionscript 2.0 & 3.0
	Apple DVD Studio Pro	

Design Experience:

01/2005 - Present: *Freelance Graphic and Interactive designer*

Tribal DDB - Worked with agency on-site on banner advertising for their Microsoft account.

RMG Connect - Worked with agency on rich media banner advertising utilizing the Google Maps API through Flash and Actionscript 3.0

MIR - Worked with agency on pieces for Microsoft Advertising and Sharp's MLB tie-in and other web pieces for various clients using Adobe Photoshop, Illustrator, inDesign, and Flash with Actionscript 3.0

Lextant - Built a web site prototype for use in a user interface design study using Adobe inDesign, Photoshop and Flash with Actionscript 2.0

Shade Tree Canopies, LLC. - Designed and built sites used internally by the company's installers and independent dealers using Adobe inDesign, Illustrator, Photoshop, xHTML, CSS, Javascript and Flash.

Richard Cowdrey, Illustrator - Redesigned and rebuilt Richard's web site promoting his freelance illustration efforts following the success of the book Bad Dog Marley using Adobe inDesign, Illustrator, Photoshop, xHTML, CSS, Javascript and Flash using Actionscript 2.0.

Eisemann Communication - Designed and illustrated diagrams for a high school math text book using Adobe Illustrator.

Right Mind Designs - Built a number of web sites designed by the principle designer at Right Mind Designs for a number of clients Most of these sites used a content management system like Joomla or Drupal. I completed these projects using xHTML, CSS, Adobe Photoshop and Illustrator.

07/2008 - 08/2009: *Monster.com Interactive Designer*

Responsibilities include: design and produce all multimedia aspects of campaigns for the Making It Count and Diversity Leadership Programs business units and their sponsors including web sites, flash pieces, banner ads (both still and rich media), motion graphics, and DVDs as well as traditional design work on direct mail, workbook cover design and identity design. Making It Count's sponsors include: Bank of America, Axia College of University of Pheonix, Meadmap, My College Options and others. Projects used Adobe Photoshop, inDesign, Illustrator, Flash and inDesign.

04/2007 - 05/2008: *CCAD Design Group* *Lead Multimedia Designer*
Responsibilities include: art direction, managing all multimedia projects for our primary client the Columbus College of Art & Design, working with the creative director in hiring and conflict resolution. Primary projects included: the Columbus College of Art & Design's admissions catalog and companion DVD-Rom, fall admissions DVD and the school's web site using Adobe Photoshop, inDesign, Illustrator, After Effects, Apple Final Cut Pro, xHTML, CSS, Javascript, Flash and Actionscript 2.0 and 3.0.

10/2005 - 01/2006: *Time Services Inc.* *Advertising Artist*
Responsibilities included: designing layouts for newspaper coupon ads and in-store promotions for watch and jewelry repair for clients including: Sears, Macy's, Bloomingdales, Carson Pirie Scott, Meier and Frank, and Toledo Jewelry Supply using Adobe inDesign, Photoshop and Illustrator.

11/2001 - 7/2002: *Tierra Caliente* *Interface Design Team leader*
Responsibilities included: interface design for computer applications, managing a team of 4 designers. Reporting department progress to other department leaders and CEO. Interfaces and prototypes built using: xHTML, CSS, Javascript, DOM, XML, XSLT, C# .Net.

Other Experience:

07/2007 *CCAD* *College Preview Instructor*
Developed a curriculum for and taught a class on graphic design to high school students for college credit. Topics covered included production techniques, concept development, and branding.

Volunteer Work:

Habitat for Humanity
Taught classes in the AccessAll program. Courses covered: Internet basics and how to start a small business on the web.

Education:

Columbus College of Art & Design *Bachelor of Fine Art*
Advertising & Graphic Design
The University of Arizona *Two years college course work*
Computer & Information Science